



# Automotive



SiMa.ai is a machine learning (ML) company delivering the industry's first software-centric purpose-built Machine Learning System on a Chip (MLSoC) platform. With push-button performance, we enable effortless ML deployment and scaling at the embedded edge by allowing customers to address any computer vision problem while achieving 10x better performance at the lowest power. SiMa.ai is a software company that is building silicon and is shipping both software and hardware to customers. The MLSoC features low operating power and high ML processing capacity, making it ideal as a standalone edge-based system controller or to add a machine learning offload accelerator for processors, ASICs and other devices.

## VALUE PROPOSITION

SiMa.ai's value proposition consists of 3 foundational pillars: Any, 10x and Pushbutton. Addressing one pillar would be a viable company. However, SiMa.ai solves all 3 which positions the company to significantly accelerate and scale ML adoption for the embedded edge market.

Run **any** computer vision application, any network, any model, any framework, any sensor, any resolution.



**Any**  
Software can support any computer vision application using machine learning for the embedded edge market.

**10x**  
Best-in-class performance per watt using innovative patented software and hardware architecture.

**Pushbutton**  
Software automatically partitions and optimizes data movement and hardware features to get results in minutes.

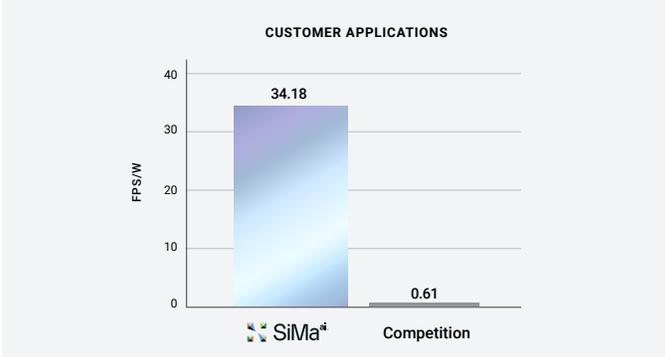
## KEY BENEFITS & METRICS

- World-class performance per watt with ultra-low latency for embedded edge ML applications
- Accelerates deployment velocity via integration, legacy network support and future proofing
- Pushbutton software enables computer vision pipelines to quickly be up and running

- **ML Performance: 50 TOPS**
- **MLSoC Power: 10W**
- **ResNet-50 Performance > 300 FPS/W**
- **Running > 120 ML networks today**

## APPLICATION BENEFITS

- All EV compute done for < 50W for L2+/L3 applications
- Upgraded ML models deployed in minutes, not months
- Efficient complex tracking with 10x better latency
- Low power dissipation, smaller form factor and reduced BOM costs



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